

The book was found

Qualitative Methods In Social Research



Synopsis

This accessible, engaging introduction to qualitative research methods covers a wide range of qualitative methods including ethnography, observation, interviewing, content analysis, and unobtrusive measures. The text also includes well-chosen research examples and exercises to help students understand and apply various research techniques.

Book Information

Paperback: 256 pages

Publisher: McGraw-Hill Humanities/Social Sciences/Languages; 1 edition (September 5, 2001)

Language: English

ISBN-10: 0767415604

ISBN-13: 978-0767415606

Product Dimensions: 5.9 x 0.7 x 8.9 inches

Shipping Weight: 13.6 ounces

Average Customer Review: 4.7 out of 5 starsÂ Â See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #316,914 in Books (See Top 100 in Books) #87 inÂ Books > Medical Books > Psychology > Experimental Psychology #110 inÂ Books > Health, Fitness & Dieting > Psychology & Counseling > Experimental Psychology #535 inÂ Books > Politics & Social Sciences > Social Sciences > Research

Customer Reviews

I have a fair amount of experience as a qualitative researcher (still lots to learn). I have also twice taught a qualitative research methods class for undergraduates. Based on my research experience, my knowledge of other research texts, and my experience and needs as a teacher, this is a terrific book. I am very glad I found it and recommend it without hesitation to other researchers, would-be researchers, and teachers of qualitative research methods, undergraduate or graduate. Esterberg does a great job of presenting the essential approaches, techniques, and issues, in a very easy-to-read style. As a teacher, it was a pleasure to be able to assign a chapter to my students knowing that it would not be overly long, that they could read it with little difficulty, and that Esterberg presented what I wanted them to know. I didn't have to supplement to make up gaps, tell them to skip sections because the author tried to be encyclopedic, or spend a lot of time in class explaining portions that were unclear. I could instead build on what they read and focus on their actually learning what Esterberg presented. Now if I could only find a text that does the same for quantitative methods...

This book is great it tells you step by step what to do to start a Qualitative Research. I Strongly recommended. It is very easy to read, since the language that is use is not complex. Furthermore, the chapters are very short, and thus this helps you to understand the material better because it is very clear.

I use this book for my upper-division qualitative methods course and have also used it to remind my graduate students about the ins-and-outs of qualitative methods as they embark on their thesis proposals. Extremely useful - lots of coverage of various approaches. Would be great to see an update that would include visual methods.

This book is so easy to read. I wish that I had read it a year ago when I first started my doctoral program. It is written in everyday language. Ample examples are given of research topics, research questions, etc. The cover of the book looks boring and overly scholarly, but the content of the book is excellent.

The is great for qualitative methods in research. I liked the book and will keep it in my book collection. I hope it will be beneficial to future students.

[Download to continue reading...](#)

Qualitative Research Design: An Interactive Approach: 41 (Applied Social Research Methods)
Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical
Methods for Social Research) Qualitative Methods in Social Research Qualitative Methods in Social
Work Research (SAGE Sourcebooks for the Human Services) Qualitative Research Methods for the
Social Sciences (8th Edition) Social Research Methods: Qualitative and Quantitative Approaches
(7th Edition) Case Study Research: Design and Methods (Applied Social Research Methods)
Survey Research Methods (Applied Social Research Methods) Research and Evaluation in
Education and Psychology: Integrating Diversity With Quantitative, Qualitative, and Mixed Methods
Phenomenology of Practice: Meaning-Giving Methods in Phenomenological Research and Writing
(Developing Qualitative Inquiry) Research Design: Qualitative, Quantitative, and Mixed Methods
Approaches, 4th Edition Research Design: Qualitative, Quantitative, and Mixed Methods
Approaches, 3rd Edition Qualitative Research & Evaluation Methods Qualitative Research &
Evaluation Methods: Integrating Theory and Practice Qualitative Research Methods: Collecting
Evidence, Crafting Analysis, Communicating Impact Educational Research: Planning, Conducting,

and Evaluating Quantitative and Qualitative Research (2nd Edition) Educational Research:
Planning, Conducting, and Evaluating Quantitative and Qualitative Research, Enhanced Pearson
eText with Loose-Leaf Version -- Access Card Package (5th Edition) Educational Research:
Planning, Conducting, and Evaluating Quantitative and Qualitative Research (5th Edition)
Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research
(4th Edition) Interviewing as Qualitative Research: A Guide for Researchers in Education and the
Social Sciences, Fourth Edition

[Dmca](#)